

# ADVERTISING

## creative track

before admission as an advertising major, a student must:

a. achieve sophomore standing

b. complete the five core courses listed below, in residence at the university, all with grades of a, b, or c- (c- is not acceptable)

	fall	spring
freshman	-CAD114 -CNJ108	-COM250 -CAD102
sophomore	-CAD 201 -CAD 202 -ECO 211 or POL 201	-CAD 231 -ECO 211 or POL 201
junior	-CAD 384 -CAD Elective -MKT 301 -COS 211	-CAD 390 or CAD 331 -CAD Elective -MKT 310
senior	-CAD 434 -CAD Elective	-CAD 496 -CAD Elective

**(1)** SoC students are required to complete a minimum of a minor (inside or outside of the school) in addition to their Communication major to graduate. For an optional 2nd major, please see your academic advisor.

**(2)** SoC students must complete English Composition, Mathematics and university cognates [www.miami.edu/cognates](http://www.miami.edu/cognates) and five (5) writing intensive courses for their degree. SoC transfer students must follow general education requirements found in the UM Bulletin

**(3)** SoC students are required to complete a minimum of 36 credits (12 courses) at the 300 level.

**(4)** The following courses count toward the international focus elective: CAD 350, CPR 582, COS 343, COC 545. Please see department chair for other approved course substitutions.