

ADVERTISING

management track

before admission as an advertising major, a student must:

- achieve sophomore standing
- complete the five core courses listed below, in residence at the university, all with grades of a C or higher (C- is not acceptable)

	fall	spring
freshman	-CNJ 108 -CAD 102	-COM250 -CAD 114 -CPR 103 or PSY 292 or MAS 201
sophomore	-CAD 201 -COS 211 -ECO 211 or POL 201	-CAD 233 -ECO 211 or POL 201
junior	-CAD 312 -CAD Elective -MKT 301	-CAD 388 -CAD Elective -CAD Elective -MKT 310
senior	-CAD 434 -CAD Elective	-CAD 491 -CAD 495

(1) SoC students are required to complete a minimum of a minor (inside or outside of the school) in addition to their Communication major to graduate. For an optional 2nd major, please see your academic advisor.

(2) SoC students must complete English Composition, Mathematics and university cognates www.miami.edu/cognates and five (5) writing intensive courses for their degree. SoC transfer students must follow general education requirements found in the UM Bulletin

(3) SoC students are required to complete a minimum of 36 credits (12 courses) at the 300 level.

(4) The following courses count toward the international focus elective: CAD 350, CPR 582, COS 343, COC 545. Please see department chair for other approved course substitutions.

(5) SoC students are required to complete a minimum of 36 credits (12 courses) at the 300 level. Students must take CPR 103 or PSY 292 or MAS 201 or another approved statistics course prior registering for CAD 312 or CPR 311. CPR 103, PSY 292 and MAS 201 will also count toward the SoC mathematics requirement.